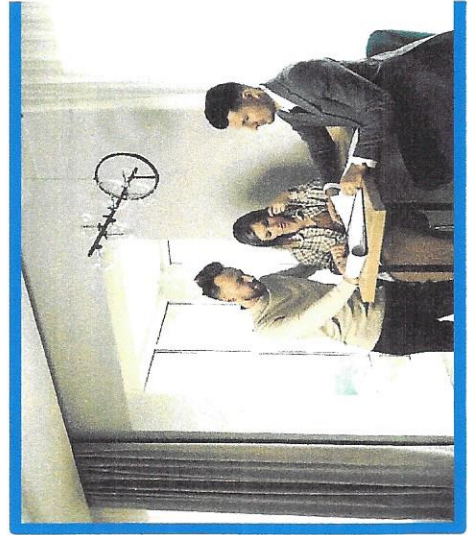


## Let's Get Started

1. To begin, we'll meet at the home for a free consultation and an evaluation of your specific needs.
2. Next, typically within 48 hours, we'll meet at our facility where you'll receive your personalized price quote and a tour of the premises. Should you wish to proceed, we will complete the contractual details at that time.
3. On the agreed upon date, we will begin packing the contents of the home for transport to our facility; usually a two-to-three-day process at most.
4. Once at our warehouse, items will be sorted, evaluated, priced, and presented attractively in our showroom.
5. Now for the sale! Items will be displayed for one to three weekends, depending on which services you chose to utilize.
6. Once the sale period is complete, remaining items will be removed and processed in a manner reflecting your contractual choices.
7. The last step is your payment, which occurs within 48 hours of the final sale's round!



## Sales Related Services

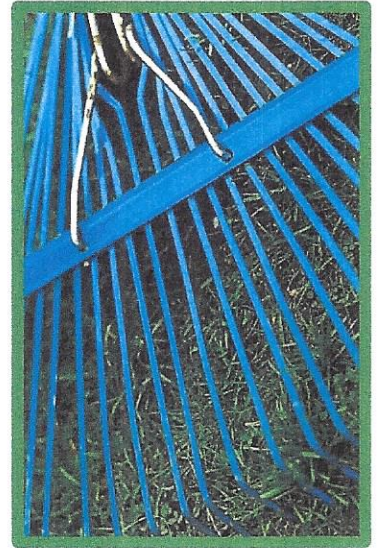
- ✓ On and Off Site Tag Sales
- ✓ Day of Floor Sales and Security
- ✓ Live Auctions with a Certified Auctioneer
- ✓ E-Auctions and Online Sales
- ✓ Certified Personal Property Appraisals
- ✓ High-end Personal Property Sales
- ✓ Automobile Sale Services
- ✓ Buy Outs and Clean Outs

## Property Related Services

- ✓ Interior and Exterior Home Cleaning
- ✓ Lawn Care and Landscaping
- ✓ Snow Removal
- ✓ Garbage Disposal
- ✓ Hazardous Chemical Disposal

## Need Something Else?

Just ask us. If we don't do it, we probably know someone who does!



*Helping You  
Through Life's Transitions*



52 East Cemetery Road  
Fairfax, IA 52228  
319-845-6014

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## Modernized 'Off Site' Sale Model

- We pack home contents with care and transport them to our facility. This allows you to proceed with your plans for the house almost immediately. Our method is less stressful and provides more flexibility in setting a sale date.
- You select from a sale duration of one, two, or three weekends. Daily discounts are not automatically applied to all items. Instead, we negotiate on a piece by piece basis, ensuring valuable items don't go for unacceptably low prices.
- On sale days, customers will find ample lot parking with no waiting or numbers needed for admittance. Our large capacity showroom is handicap accessible and easy to navigate.
- Since we provide the sale venue, you need not worry about 100's of people traversing your home. Nothing in the house gets dirty or broken while the lawn and plantings are safe from trampling. Additionally, if an accident should happen, it's on our fully insured premises, not yours.
- Our dedicated space is set up specifically for tag sales, hence permanent security features are in place. Also, hosting the sale on one floor and in one room allows us to better monitor traffic flow and individual shoppers. This in turn reduces theft and tampering while allowing us to provide better customer service to your buyers.
- There is no post sale 'clean out' to deal with, the home is already empty! Sale leftovers will be handled in a manner you'll have already chosen, creating an easy completion to the sale process.

## Traditional 'In-Home' Sale Model

- The status quo is a short, three-day sale with localized reach and final discounts as high as 90%.
- Typical 'on street' parking is limited and can be far removed from the sale premises. This is bothersome to sale goers, neighborhood residents, city service providers, and emergency responders.
- Handicap accessibility is often nonexistent increasing the risk of accident, injury, and insurance headaches.
- Capacity concerns can require limiting attendee admittance in order to avoid buyers rushing sale areas. Often, numbers are given out and customers are asked to wait in the front yard before being allowed to go inside.
- Post-sale damage and cleaning fall in your court. Often the large number of strangers passing through don't treat your home with the care they would their own.
- Homes have differing security needs. Many have multiple levels or hidden nooks, and all have closets and bathrooms. This makes theft and hiding items till 'discount day' more difficult to observe and stop.
- All sales have leftover, unsold items to deal with. In the case of home hosted sales, however, that work can't even begin until after the sale is final. This lengthens the process and adds unnecessary stress.

## ABOUT US

Estate Liquidators is a compassionate, all in one, tag sale and auction company providing a Modern Take on a Traditional Process. Whether you're downsizing, moving afar, or handling the estate of a lost loved one, we're here to help you navigate the liquidation landscape. We'll serve as your family's advocate, ensuring your best interests are kept in mind throughout the process. With decades of combined experience in the industry, our staff is well equipped to shoulder this part of your burden providing positive, profitable results for you and yours.

## ABOUT OUR FACILITY

Estate Liquidators is a privately owned business located about one minute South of Highway 30 on 151. Our three acre facility boasts a large, dedicated sale room in the front building as well as an auction room and large storage area in the back building. All facilities are ground level and are handicap accessible. Parking is plentiful and a loading dock is available for large trucks. The entire facility is chain-link fenced with barbed security wire atop and camera surveillance throughout. All sale items are safely housed within our alarmed premises which includes multiple, fireproof, walk-in safes. We are proud to serve both you and our larger community, including: Cedar Rapids, Marion, Iowa City, and surrounding areas.